

Success Story GI Big Data – Sibly Inc

Press Release – September 18 2019 – General Internet helps Sibly Inc drive its business with data.

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General Internet helps Sibly Inc drive its business with data.

SAN FRANCISCO, Calif. – September 18, 2019, [General Internet](#) (GI), the “Networked Business” company, today announced that [Sibly](#) Inc, has adopted the GI Big Data platform to power its business and provide the best service to its enterprise customer.

[Sibly](#) helps members take action on their health through a text-based service connecting employees with helpful human coaches whenever, wherever.

GI helps customers grow and promotes business and society to work together. As part of its business model and its commitment to success, GI financed 50% of the initial project with Sibly. GI is continuing this partnership with socially-minded companies by financing the next evolution of the project to help Sibly do more for the same price.

In less than 2 months, GI implemented a full technology stack, allowing Sibly to benefit from the right set of reports for the 1st launch with a large enterprise client. All transaction and traffic data were integrated, processed, audited, consolidated and analyzed. Due to the highly sensitive and personal nature of the service, all data is secure, anonymized and encrypted.

GI reported analyses of message traffic volume, timing, and responsiveness as well as cohort and funnel reports.

Sibly benefits from the infrastructure, the cloud data warehouse, data modeling, the transactional databases and the traffic tracker (Amplitude) data integration, the reporting tool, the analyses, and the API.

Sibly is now able to measure the system and service performance and plan improvements based on real data, to continually improve the customer experience.

Sibly selected General Internet as its Big Data platform because of the GI’s open business, open technology approach which eliminates platform “lock-in,” allowing its team of developers, traffic managers, sales and finance managers to use the most suitable tools and access & use the data for other internal projects.

The program is extending to provide full visibility of key performance metrics on monitors in the open spaces.

Opinion of Pete Woodhouse, Sibly’s CTO:

“As an early stage startup, getting access to accurate data in a form that is presentable to executives and investors was really difficult and expensive. Through the partnership with GI we are able to really see how service is performing and to make changes to get even better, all while maintaining or improving our high levels of security and privacy. We have already seen this working in production. We continue to work very closely with GI’s data and engineering teams in a highly collaborative manner.

“Often the challenge of building and running Big Data applications is very complex and costly. As we use Big Data internally for our eCommerce and finance solutions, we improve our Big Data solutions every day. We believe we can help our Big Data customers benefit from our solutions in an open

manner, gathering the best of on-premise solutions like Pivotal we run internally, and Amazon AWS and Google Big Data technologies we use in the Cloud. We want to help companies connect all their data sources, all the data tools, do better every day with no lock.” Xavier Vaucois, GI CEO

About General Internet

GI helps enterprises drive sustainable growth. GI’s business philosophy changes the way companies do business. By investing in the growth of our customers, GI shares the future gains of our partners through the Fair Business Innovation Foundation, growing Business and Society together. GI leverages the latest trends and technologies in Big Data, Finance, and eCommerce and invents new business activities to grow customers’ revenues. GI is headquartered in Cupertino, CA, USA and in Paris, France, Europe.

For more information: www.general-internet.org

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